



Select location

Search



Sign In | Register

EDGE
MEDIANETWORK

News A&E Biz Tech Money Cars Style Health Travel Nightlife Pride

Style » Home

Etiquette Reinvented: Punkpost Brings Snail Mail to the Digital Age

by Winnie McCroy
EDGE Editor
Thursday Jan 28, 2016

[PRINT](#) [EMAIL](#) [COMMENTS \(0\)](#)


Punkpost

Are you old enough to remember receiving a piece of mail that wasn't a bill or credit card offer? There was a time in the not-too-distant past when we expressed ourselves with beautifully printed cards and handwritten messages instead of texts and emojis. What's old is new again with the **new Punkpost app**, an online tool that allows you to send a beautiful, handwritten, letter-press card to anyone in the world, within 24 hours.

"I have always loved sending cards to people, and used to spend hours in card stores looking at them," said co-founder Alexis Monson. "My partner Santiago Prieto and I had been trying out a lot of new business ideas when we decided that we

wanted letter-press business cards. So we bought an old machine from the 1920s to make them, and decided to make a few greeting cards, too."

The letter-press cards turned out so nice that Monson began musing about how excited and special someone would feel to receive such an old-fashioned greeting in the mail.

"Although snail mail is not as relevant as it used to be in this fast-paced digital world, it still feels great to be the recipient of it," said Monson. "So we began to wonder whether you could do this while riding the bus, or waiting for your coffee. That's how Punkpost came about."

For six dollars, you can now send a handwritten card with a personalized message from you to anyone, with just a few clicks of your smartphone. All you need is their address. For \$1.50 more, add confetti or a photo.



Punkpost

Click and Send

The free app is easy to use: choose a card, write your message, then click "contacts" in the bottom menu bar of the app, hit "find friends," and "my contacts." Click "Add all," or pick the friends and family members you'd like to send cards to. Addresses from your phone will auto-populate.

The app also allows you to schedule a card delivery for the same time each year, perfect for birthdays and anniversaries. And unlike Facebook, it provides a week's notice to make sure you don't miss these important milestones. And, as Monson notes, while your birthday might garner 50 generic posts on

Facebook, it's that one special handmade card that you'll remember.

Senders can expect a 24-hour turnaround time for posts with up to 10 recipients. Allow an extra day for each 10 recipients you add – for example, if you want to send holiday greetings to 100 of your closest friends (yes, they can do that) budget about a week's time for execution.

"This new feature is a real game changer, according to our first beta-testers," said Punkpost co-founder Santiago Prieto. "We can't wait for all of the Punkposters to get their hands on the updated app version. More

and more businesses and power users are sending multiple handwritten notes, and this feature will save them hours of time."

Users can send the cards anywhere in the world for an additional \$1 overseas mailing fee; Monson said that they are currently sending as many international posts as domestic.



Punkpost

The Personal Touch

The goal of this San Francisco-based company is to keep handwritten correspondence alive in the digital age, and to help friends and family stay in touch. But unless the cards look great, the charm is lost.

Punkpost collaborates with a number of talented designers, like Risa Culbertson, Jess Levitz and Sara Combs, to create unique designs. Monson said that Combs' work first came to their attention when the artist launched an Instagram project, creating 100 days of San Francisco-based patterns.

"We approached her about working with us, and she was so willing to do it," said Monson. "I picked out 10 of her patterns, and came up with phrases for them. In the end, many of her designs became our best sellers, like her 'Go get 'em tiger' and 'This shit is bananas' designs."


Monson said that while she and Prieto initially wrote out the messages themselves, they now have a staff of calligraphers trained in the art of handwriting who work in the Bay Area office to ensure that your handwritten, heartfelt message comes through loud and clear.

"Punkpost helps people stay in touch in a more human way that we're all looking for and missing in our rush to digitalize everything," said Monson. "We all crave that human touch, and Punkpost will help you keep it."

And, if you're ready to pop the question -- whatever that question might be -- Punkpost offers a special "Will you...." card, that lets you type the message of your choice. With Valentine's Day just around the corner, there's never been an easier way to show your love!


For more information or to download the app, visit [iTunes](#).

*Appreciate
The Hudson Valley*




FDR National Historic Site

FREE TIME?
Actually, it's priceless. Make sure you're spending it wisely. Come *Appreciate* the Hudson Valley. We'll show you the Distinctly Dutchess way to get away.



**DUTCHESS
TOURISM**



I ♥ NY
iloveny.com


Winnie McCroy is the Women on the EDGE Editor, HIV/Health Editor, and Assistant Entertainment Editor for EDGE Media Network, handling all women's news, HIV health stories and theater reviews throughout the U.S. She has contributed to other publications, including The Village Voice, Gay City News, Chelsea Now and The Advocate, and lives in Brooklyn, New York.

Comments

Add New Comment

Comments on Facebook

0 Comments Sort by Oldest



Add a comment...

Facebook Comments Plugin



Popular Stories in Style



Transgender Men Find Their Style, Themselves in 'Suited' Doc



As Wealthy Brazilians Snap Up Miami Real Estate, Few Benefit



'Looking' Director to Take On Alexander McQueen Biopic



GOP Presidential Candidates Snub GMHC's Survey on Ending HIV and AIDS

If you're looking for an end to HIV/AIDS, don't think you'll get any answers from the current crop of GOP presidential hopefuls.

More»



INSIDE EDGE



Watch: Video for New Tiesto & Heldens Single 'The Right Song' ft. Natalie La Rose



Rita Moreno, Bernadette Peters, Alan Cumming and More Announced for Crown & Anchor 2016 Season



13 Hours: The Secret Soldiers Of Benghazi



Top Advances in Women's Health



PopUps: Wait, Did Sam Smith Just Throw Shade at Radiohead?



Colors Wars: Milan Fashion Week Turns Up the Volume



Network Partners

- Atlanta, GA
- Atlantic City, NJ
- Austin, TX
- Baltimore, MD
- Boston, MA
- Buffalo, NY
- Charlotte, NC
- Chicago, IL
- Cleveland, OH
- Columbus, OH
- Dallas, TX
- Denver, CO
- Detroit, MI
- Ft. Lauderdale, FL
- Fire Island, NY
- Indianapolis, IN
- Key West, FL
- Las Vegas, NV
- Los Angeles, CA
- Miami, FL
- Minneapolis-St. Paul, MN
- Nashville, TN
- New Orleans, LA
- New York, NY
- Orlando, FL
- Palm Springs, CA
- Philadelphia, PA
- Phoenix, AZ
- Pittsburgh, PA
- Portland, OR
- Providence, RI
- Provincetown, MA
- San Diego, CA
- San Francisco, CA
- Seattle, WA
- Washington, DC

- BARTab
- Bay Area Reporter
- Bay Windows
- Damron LGBT Travel
- HotSpots! Magazine
- Metro Weekly
- QNotes
- Rage Monthly
- South Florida Gay News
- Uomo Moderno

Things to do

- Get Newsletters
- Learn about EDGE
- Work here
- Visit our Press Room
- Advertise
- Write Feedback
- Read Privacy Statement
- Read Terms of Use
- Contact Us

Copyright © 2003-2016

EDGE Publications, Inc. / All Rights Reserved

Homotech, YouShoot, EDGE Media Network, Pride Labs and QueeryMe are registered trademarks of EDGE Publications Inc.

98.14.250.18